Government Science and Engineering Ambassador

Role description

Role type:

Voluntary, informal profession role

Eligibility:

Any GSE Profession member

Time commitment:

Approximately 1 to 2 hours per month

Term:

No fixed term; changes must be notified

GSE
Government Science & Engineering

Role purpose

Government Science and Engineering (GSE) Ambassadors are visible, local champions for the GSE profession, helping colleagues discover our offer, connect with our community, and take part in our future.

They will raise the profile of the profession and science advice across government by promoting the GSE offer, signposting information and opportunities, encouraging participation and sharing insights with the central GSE team.

As GSE renews and relaunches its offer through a new members' website, Ambassadors will help colleagues understand how the profession has evolved, what's available and how to get involved. The site will be the profession's hub for news, resources, opportunities, events and networks, with Ambassadors providing the local visibility and advocacy to bring it to colleagues' attention.

Key responsibilities

1. **Promote (primary responsibility)**
   Actively raise awareness of the GSE profession and encourage sign-ups for the new members' site, events, learning and development opportunities, networks, campaigns and resources through suitable local channels.

2. **Signpost**
   Help colleagues find the right members' site page, GSE resources, networks, opportunities or central contacts. Ambassadors are not expected to know every answer.

3. **Connect**
   Encourage colleagues to participate in GSE activities and communities, and help strengthen links between members, local networks and the wider profession.

4. **Gather insight**
   Share useful member feedback, common questions, barriers, ideas, local learning and potential success stories with the wider GSE team.

Why become a GSE Ambassador?

- Increase professional visibility through a recognised ambassador role.
- Help shape how the profession supports and communicates with its members.
- Gain early insight into GSE priorities, activities and opportunities.
- Build relationships with ambassadors and colleagues across government.
- Develop communication, engagement, influencing and community-building skills.
- Access ambassador briefings, networking opportunities and a dedicated peer community.
- Receive continued support in your role, including access to a range of guidance, from an Ambassador handbook to members' site guide, and a dedicated MS Teams channel and ambassador forum on the members' site to share resources and good practice.

What success looks like

- The GSE profession is more visible within the ambassador's organisation.
- Colleagues better understand the GSE offer and know where to find it.
- The members' site is recognised and used as the professions' hub.
- Members are encouraged to take part in relevant opportunities and communities.
- Useful local questions, insight and success stories reach the GSE team.

Expected commitment

Approximately 1 to 2 hours per month. The commitment is activity-based and flexible rather than centered on frequent meetings. It may include:

- sharing relevant GSE updates through local MS Teams channels, newsletters or networks
- promoting current opportunities, events and campaigns
- signposting colleagues to the new members' site and appropriate resources
- sharing feedback or useful local insight with the GSE team
- joining occasional ambassador briefings, forums or check-ins

Eligibility and coverage

- The role is open to any member of the GSE profession, at any grade or career stage.
- Participation is subject to line manager approval.
- The network will aim for at least one ambassador per department, preferably two, with three or more considered for larger departments and organisations.
- Selection should support representation across departments, agencies, arm's-length bodies, locations, disciplines, grades and career stages.

Role boundaries

GSE Ambassadors are champions first. The role complements existing profession structures and does not carry formal authority. Ambassadors are not expected to:

- speak on behalf of GSE on policy matters
- approve communications, website content or profession decisions
- provide specialist or technical advice outside their own role
- manage complaints, sensitive enquiries or formal casework
- replace HoSEPs, departmental profession leads or existing networks
- organise major events or create substantial new GSE-branded material without agreement